

Stricken language would be deleted from and underlined language would be added to present law.

1 State of Arkansas
2 94th General Assembly
3 Regular Session, 2023
4

As Engrossed: S3/29/23

A Bill

HOUSE BILL 1177

5 By: Representative L. Johnson
6 By: Senator B. Davis
7

For An Act To Be Entitled

9 AN ACT TO AMEND THE LAW REGARDING ALCOHOLIC
10 BEVERAGES; TO CLARIFY THE LAW REGARDING PRIVATE CLUB
11 ADVERTISING; AND FOR OTHER PURPOSES.
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Subtitle

15 TO AMEND THE LAW REGARDING ALCOHOLIC
16 BEVERAGES TO CLARIFY THE LAW ON PRIVATE
17 CLUB ADVERTISING.
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20 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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22 SECTION 1. Arkansas Code § 3-9-226(b), concerning advertising
23 alcoholic beverages at a private club for on-premises consumption, is amended
24 to add an additional subdivision to read as follows:

25 (b)(1) It shall be unlawful for a private club, as defined in § 3-9-
26 202, to use the advertising media to promote the consumption and use of
27 alcoholic beverages or to advertise or announce the price of service of
28 alcoholic beverages for on-premises consumption in a county where its voters
29 have not authorized the sale of intoxicating liquor in a local option
30 election under Initiated Act No. 1 of 1942, as amended, §§ 3-8-201 – 3-8-203,
31 and 3-8-205 – 3-8-209.

32 (2) The prohibition on advertising or promoting the consumption
33 of alcoholic beverages under subdivision (b)(1) of this section does not
34 require a private club to block visibility through the private club's windows
35 or doors to prevent the general public from viewing patrons consuming
36 alcoholic beverages, including without limitation through the use of window



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/s/L. Johnson

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