

1 State of Arkansas  
2 95th General Assembly  
3 Regular Session, 2025

# A Bill

HOUSE BILL 1710

4  
5 By: Representative Vaught  
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## For An Act To Be Entitled

8  
9 AN ACT CONCERNING THE SCHOOL RATING SYSTEM; TO  
10 PROHIBIT A SCHOOL FROM USING OR REFERENCING A PUBLIC  
11 SCHOOL RATING IN ANY ADVERTISING, PROMOTIONAL  
12 MATERIAL, OR COMMUNICATION DIRECTED TO THE PUBLIC;  
13 AND FOR OTHER PURPOSES.  
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## Subtitle

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17 TO PROHIBIT A SCHOOL FROM USING OR  
18 REFERENCING A PUBLIC SCHOOL RATING IN  
19 ANY ADVERTISING, PROMOTIONAL MATERIAL,  
20 OR COMMUNICATION DIRECTED TO THE PUBLIC.  
21

22 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:  
23

24 SECTION 1. Arkansas Code § 6-15-2105, concerning the publication of a  
25 public school's rating by the Division of Elementary and Secondary Education,  
26 is amended to add an additional subsection to read as follows:

27 (c)(1) No school shall use or reference a public school rating of  
28 another school that is published by the division under this subchapter in any  
29 advertising, promotional material, or communication the school directs to the  
30 public.

31 (2) As used in subdivision (c)(1) of this section, "school"  
32 means a public school district, an open-enrollment public charter school, or  
33 a private school.  
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