

1 State of Arkansas
2 91st General Assembly
3 Regular Session, 2017
4

A Bill

HOUSE BILL 1508

5 By: Representative House
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For An Act To Be Entitled

8 AN ACT TO ENACT CERTAIN PROHIBITIONS REGARDING
9 ADVERTISING FOR MEDICAL MARIJUANA; AND FOR OTHER
10 PURPOSES.
11
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Subtitle

14 TO ENACT CERTAIN PROHIBITIONS REGARDING
15 ADVERTISING FOR MEDICAL MARIJUANA.
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18 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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20 SECTION 1. Arkansas Code Title 20, Chapter 56, is amended to add an
21 additional subchapter to read as follows:

Subchapter 3 – Medical Marijuana

20-56-301. Prohibition on medical marijuana advertisement.

25 (a) An individual or entity shall not advertise, publicize, promote,
26 or market medical marijuana, any product containing tetrahydrocannabinol, the
27 use of medical marijuana, or services associated with medical marijuana,
28 including without limitation:

29 (1) Physician services;

30 (2) Designated caregiver services;

31 (3) Providing free samples of marijuana or marijuana-related
32 products; and

33 (4) Providing coupons or other promotional flyers.

34 (b) An individual or entity who violates this section shall be fined
35 one hundred dollars (\$100) per violation per day.
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1 20-56-302. Prohibition on use of medical symbols with medical
2 marijuana.

3 (a) A dispensary or cultivation facility shall not use symbols
4 commonly associated with the practice of medicine or the practice of
5 pharmacy, including without limitation:

6 (1) A cross of any color;

7 (2) A caduceus; or

8 (3) Any other symbol that is commonly associated with the
9 practice of medicine, the practice of pharmacy, or health care in general.

10 (b) An individual or entity who violates this section shall be fined
11 one hundred dollars (\$100) per violation per day.

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