



ELEVATE. EMPOWER. EMBRACE.



# ABOUT WLN

WLN is a network created for women, by women, to support women who are seasoned or aspirant leaders in the home, at work, or in the community. The purpose of the network is to provide opportunities for women to connect from various backgrounds in Conway and surrounding areas.

Elevate.  
Empower.  
Embrace.

[WLNARKANSAS.COM](http://WLNARKANSAS.COM)





Est. 2017

UCA

Division of  
Outreach and  
Community  
Engagement





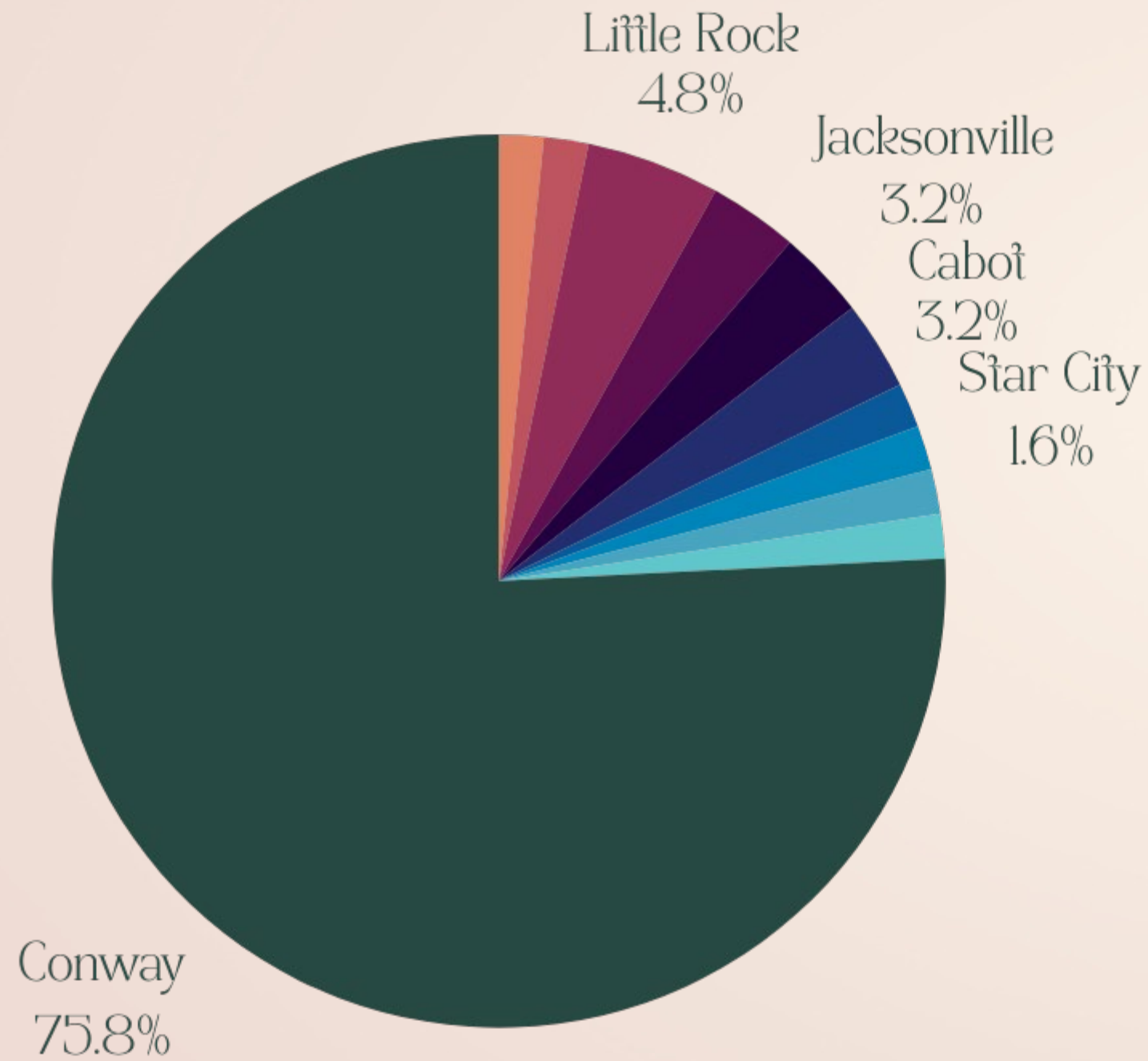
WLN

## Mission

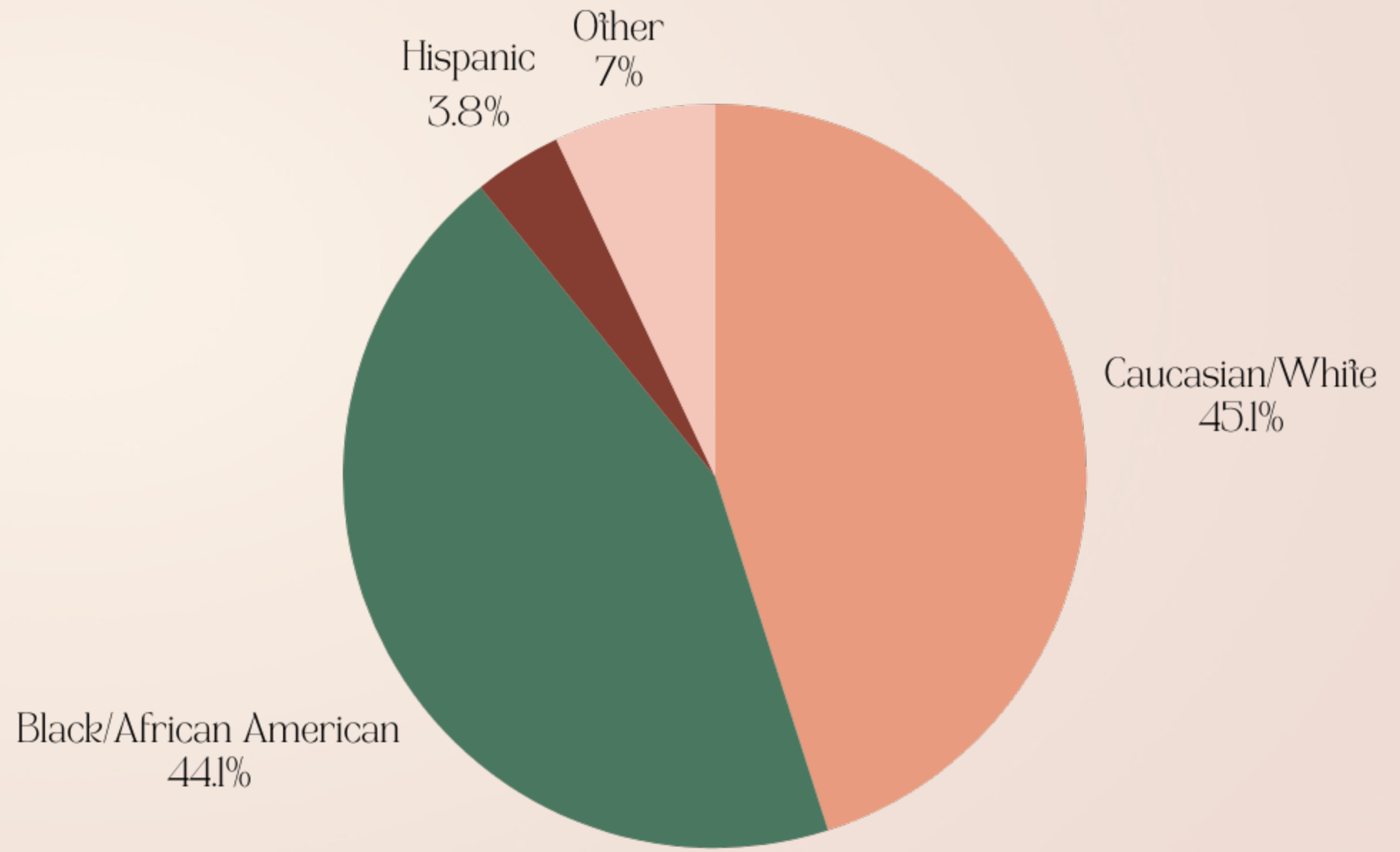
Empowering women to live  
authentically and  
become agents of influence



# Who We Serve



Not all locations displayed due to size constraints





# NONPROFIT STATUS

2023





# WLN Board

2024

Volunteers



Hosted by UCA Outreach



# Networking Experiences

Over 100 events  
since 2017!



# WLN





# women's business showcase

50 +  
women-owned  
vendors



# Empowering Workshops

1600 +  
attendees





# Mentorship





# Women 's Leadership Academy







# WIA

- January - July
- women centric
- Service Project
- nominations open now
- sponsor a participant for \$350
- Over 50 Graduates



# WLA Service Projects



## 3 Pantries in Faulkner County

- Faulkner County Library
- Senior Citizens Center
- Pine St. Museum

**FREE TRANSPORTATION**  
NOW PROVIDED BY THE JUVENILE COURT OFFICE

Faulkner County Arkansas

DONATIONS WELCOME

SCAN QR CODE

Sponsored By: **WOMEN'S LEADERSHIP**

Partnered With: **501 TRANSIT**

Raised funds to provide  
transportation for  
youth in the  
Juvenile Court System



# WLA Service Projects

WOMEN'S LEADERSHIP ACADEMY + CITY OF HOPE OUTREACH PRESENTS

## BE **S.M.A.R.T.**

SINGLE MOTHERS ACCESSING RESOURCES TOGETHER

COME JOIN US FOR THIS **FREE** EVENT AS WE LEARN SOME TIPS AND TRICKS ON HOW TO FEED YOUR FAMILY SOME QUICK, DELICIOUS MEALS!

**APRIL  
27  
12-2 PM**

**HENDRIX COLLEGE STUDENT  
LIFE & TECHNOLOGY CENTER  
CONWAY, AR**

**WALK-INS  
WELCOME!!**

\*LIMITED CHILDCARE WILL BE PROVIDED





# WLA Impact

JENN MCKENZIE

*“It is really hard to put into words the impact WLA has had on me. Personally, I have faced challenges in navigating leadership roles due to societal norms or cultural expectations. The Women’s Leadership Academy has helped strengthen confidence in my abilities, manage my self-doubt and imposter syndrome, and develop a cohort of women to lean on for their strength, guidance, and support. My hope is to use this empowerment to inspire and uplift other women in our community.”*





## MAUREEN SKINNER

*“I’m running again (Senate 17). I’m SO grateful to have had the opportunity with the academy. It absolutely shaped my ability to believe that I could do this again. I hope you know that what you are creating is a tool for big change. I did things that scared me and made connections and learned about myself. I am literally here because of it (WLA).”*



# WLA Impact



## MILLIE GOINS

*“WLA helped me embrace my commitment to a lifetime of leadership! I formed valuable personal and professional connections during the WLA cohort. The workshops were invaluable and enriching. I learned a lot about how important our city government is, and it motivated me to become more involved by applying my passion and skills. I even put theory into practice and applied for a school board appointment during our cohort. I wasn't selected, but I have no regrets as my confidence to try was reignited.”*



# WLA Impact



# WLA Impact

ZADIE ST. LOUIS

*“What impacted me the most at WLA is seeing first hand how powerful women can be at all ages, through different phases and walks of life. Every single woman in this cohort is completely different but we can all beautifully empower, guide, help and support one another. The unity, bravery, love and laughter this cohort shared will inspire me always. I am honored to be a part of the 2024 WLA Cohort.”*





# The Shelley Mehl Empowerment

## *Award*



Recognizing an individual woman or organization who is a champion for women's empowerment.

**WIN**



# Future of

# WLN

2 0  
2 4

- Increase impact by
  - Train - the -trainer to facilitate W LA in rural areas
  - Increasing size of W omen's Leadership Academy
  - Offer more scholarships for W LA
  - Offer networking experience in other areas of the state
- New website
- Hire an Executive Director
- Implement a membership directory
- Seek board member with fundraiser experience
- Seek grants to support programs & operations



# Support our Mission!

**WIN**

Advocacy and financial sponsorships  
to expand networking and mentorship to  
unserved parts of the state

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*Thank  
you!*



Dr. Shaneil Ealy

President

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