



Online Voter Registration

Gold Award Project 2019-2021

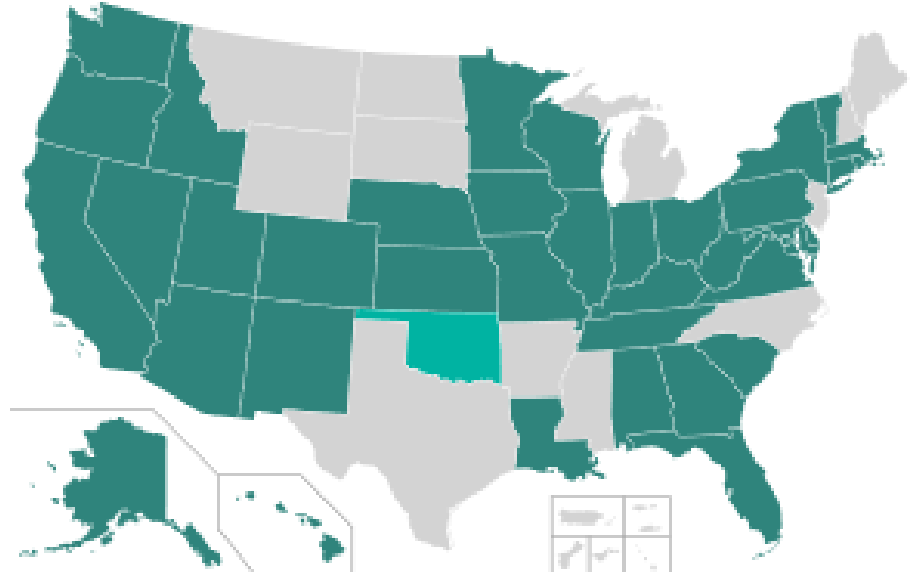
Current Voter Registration System

- Paper voter application
 - DMV
 - Mail-in
- Room for error



Solution

- Same as paper voter application
- 37 states and Washington D.C. have implemented online voter registration
 - Oklahoma is in the process of implementation



States with online voter registration as of 2018



Benefits to Arkansas

- Streamline current voting system
- Increase registered voters
 - Alabama registered 984,893 eligible voters online



Implementation

- Housed with Secretary of State
 - establish mandatory completed questions
- Use proven practices to benefit county clerks and voters
- Amend Arkansas Voter Laws
(Amend 51, sec. 5-15.)



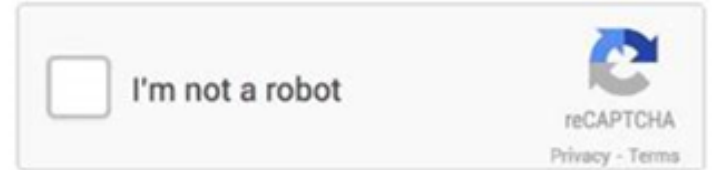
Cost

- Opportunity Cost
- Cost absorbed into existing budgets
- Saves taxpayer money



Security

- Provide Driver License number or last four digits of social security
- Multi-screen process
 - one question per screen
- “Captcha” boxes prevent hacking
- Audit logs track activity



“Election officials can process online registrations in a matter of seconds, saving taxpayers tens of thousands of dollars each election cycle, while reducing errors and cleaning up the voter registration database. Having an online voter registration system is a no brainer — users love it, election officials love it, and taxpayers love it”

Mark J. Thomas, former Utah chief deputy and director of elections

Questions and Contact Information

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