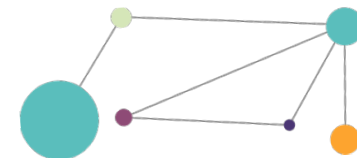
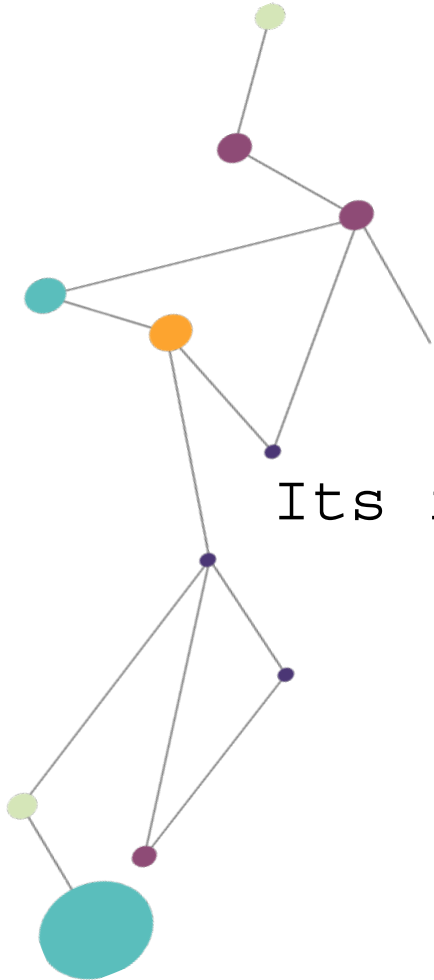


## The Child Care Trilemma

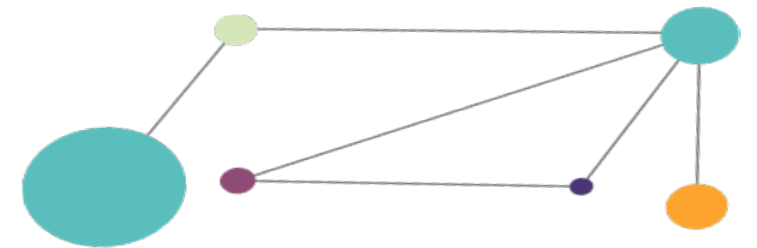
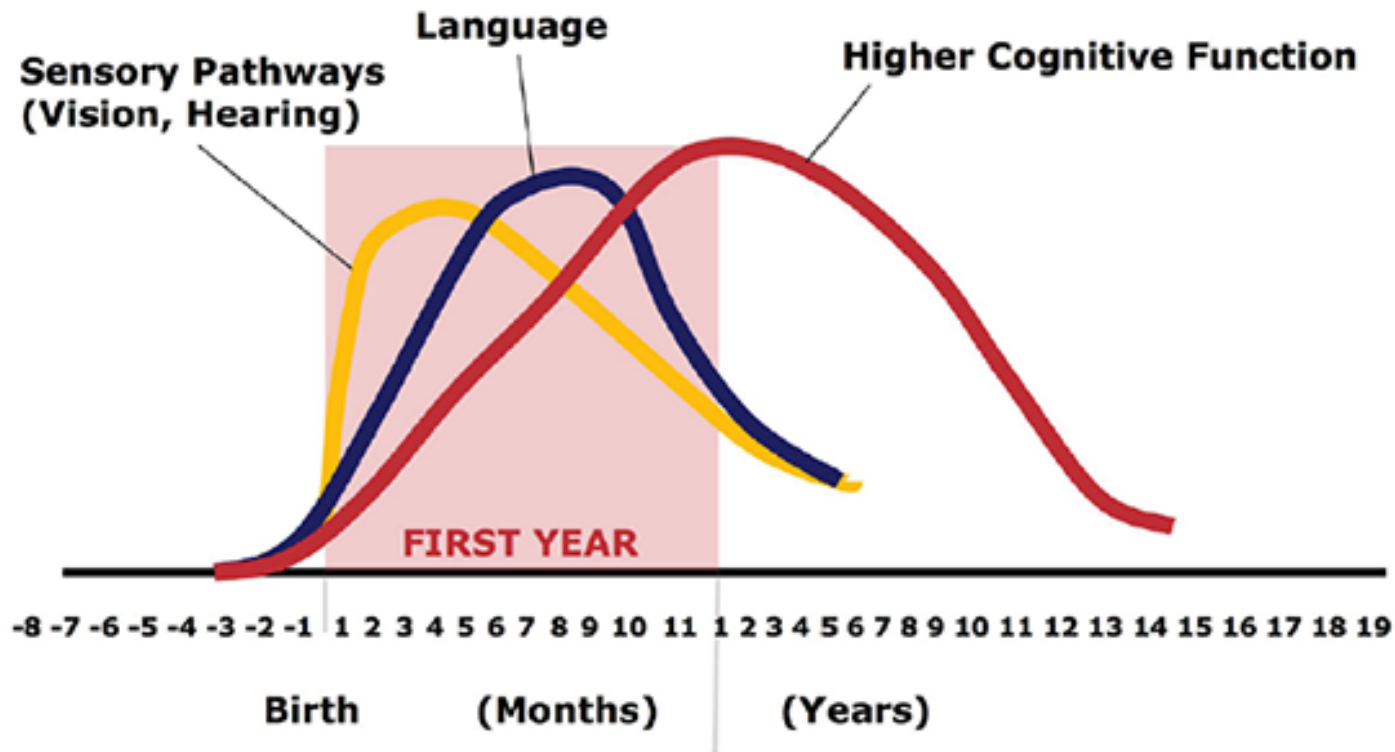
Its impact on Accessibility/Affordability/Quality  
and why it matters to AR businesses


Geania B. Dickey, M.P.A / dot2dot consulting



# Human Brain Development

Neural Connections for Different Functions Develop Sequentially



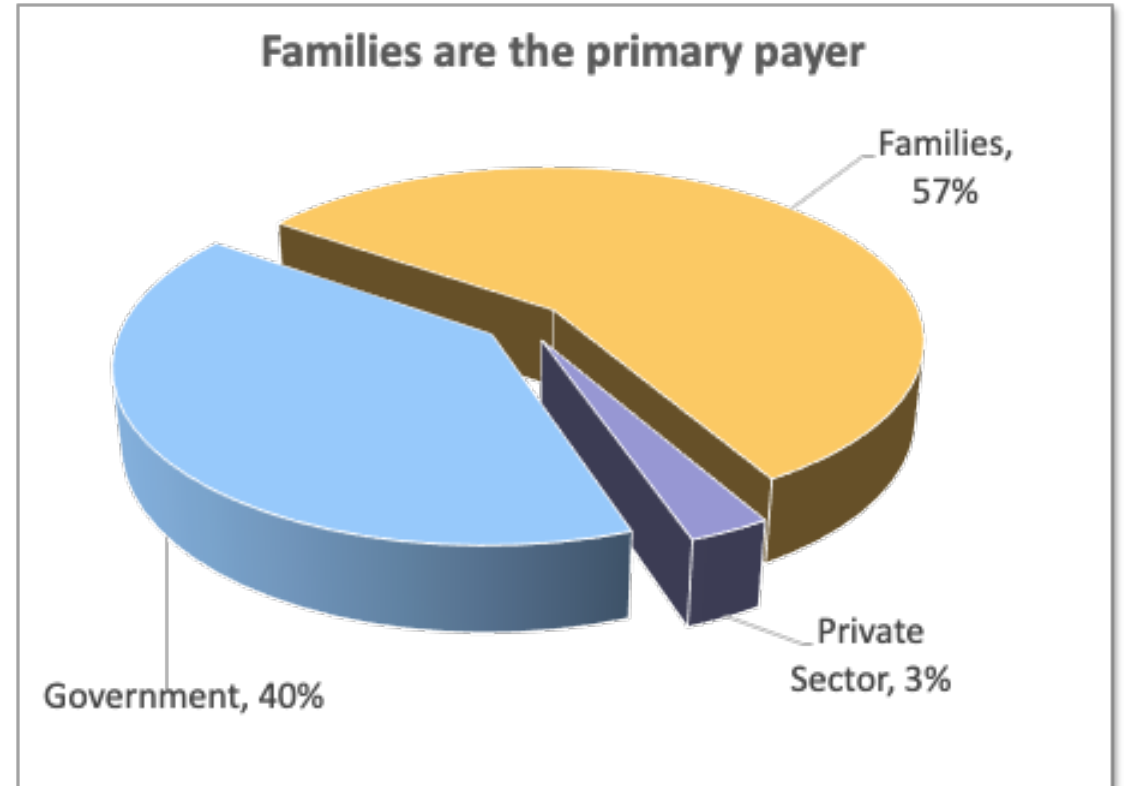
A network graph visualization with various colored nodes (teal, orange, purple, green, blue) and edges. The nodes are connected in a complex, interconnected manner, with some nodes being significantly larger than others, suggesting a hierarchical or weighted structure. The background is white, and the graph elements are scattered across the frame, with a large central text element.

**11,500**

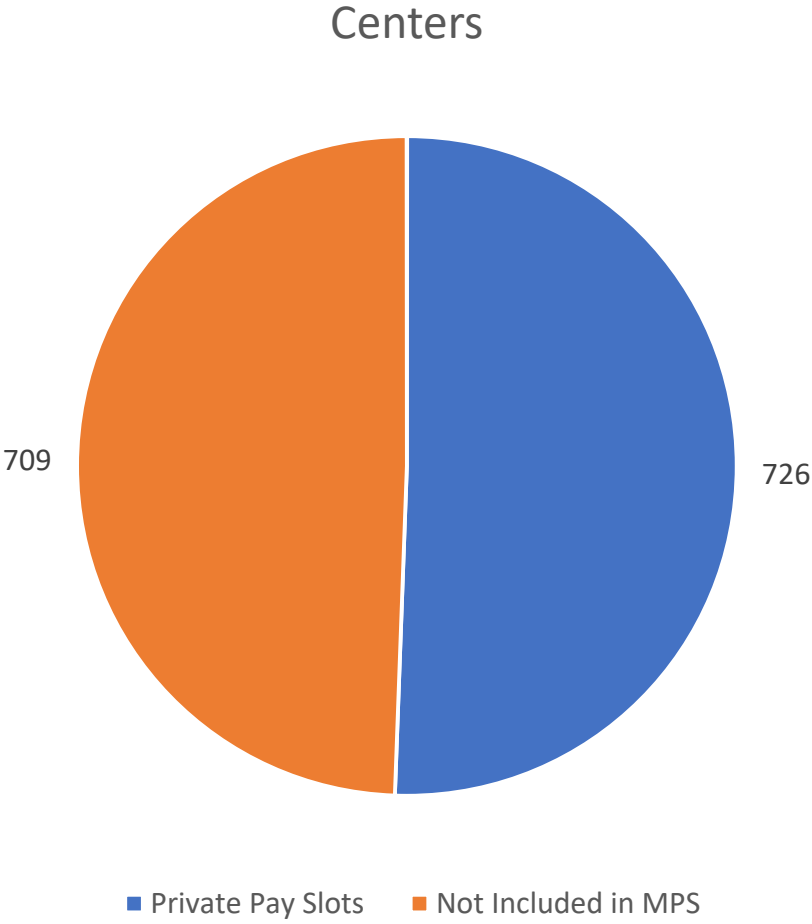
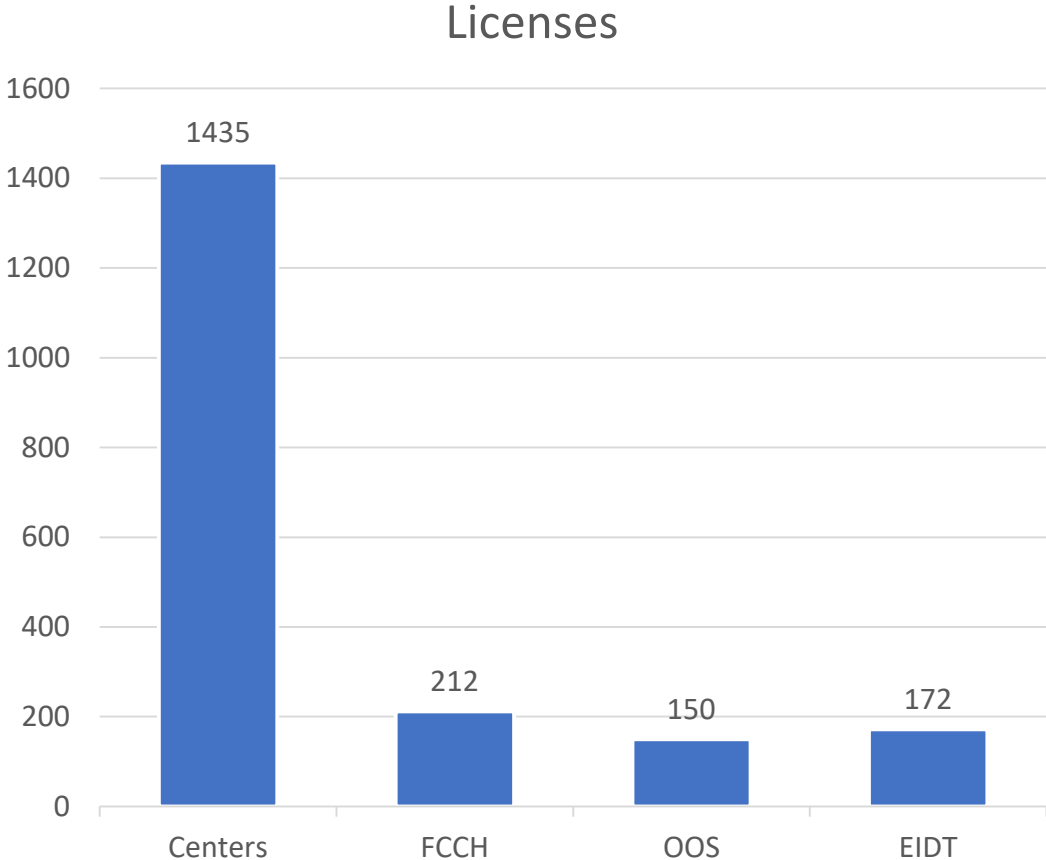


# The ECCE Market

- The ECCE market is mainly private sector businesses (85-90%)
  - Most are small businesses
  - Multi-site organizations are about 10% of industry
  - Publicly operated sites are less than 5% of industry
- 675,000 businesses, employing 1.5 million



# The Arkansas ECCE Market



# Consumer Demand

- Families are biggest buyers of ECE, price-sensitive consumers
- Higher quality ECE costs more than most families can afford, which lowers demand for quality
- ECE market encourages price competition – low tuition fees – which discourages supplier investment in quality





# WHERE DOES YOUR CHILD CARE DOLLAR GO?

**63¢**  
SALARIES

**9¢**  
RENT AND UTILITIES

**5¢**  
BENEFITS

**15¢**  
OFFICE AND ADMINISTRATIVE

**8¢**  
CLASSROOM MATERIALS AND FOOD



Source: CAP, "Where Does Your Child Care Dollar Go?," 2018.

< SELECT NEW STATE

Infant Classroom

Toddler Classroom

Preschooler Classroom

or

Home Based Family Child Care

Monthly cost per child: \$1,149

RESET

Off  On Fewer children per teacher

Off  On Increase salaries

Off  On Pay teachers the same as kindergarten teachers

Off  On Provide retirement benefits

Off  On Increase contribution to health insurance

Off  On Provide more time for teachers to plan lessons

Off  On Make the classroom bigger

Off  On Increase resources for classroom materials

<https://www.costofchildcare.org/>