



Department of Shared Administrative Services
Governor Sarah Huckabee Sanders
Secretary Leslie Fiskens

June 5, 2026

The Honorable Ricky Hill, Co-Chairperson
The Honorable Justin Gonzales, Co-Chairperson
Arkansas Legislative Council-Lottery Oversight Committee
State Capitol Building, Room 315
Little Rock, AR 72201

Dear Senator Hill and Representative Gonzales,

In addition to the services contract presented, the Office of State Procurement (OSP) also submits for your review commodity contract number 4600057889 for marketing and sponsorship with Learfield Sub, LLC. Although procurement law does not generally require review of commodity contracts, the Arkansas Lottery Act requires that any "major procurement contract" be filed for review. This definition includes advertising contracts exceeding seventy-five thousand dollars (\$75,000). Ark. Code Ann. § 23-115-103(16)(A); § 23-115-701(e)(1).

Because this contract appears to have been procured in accordance with applicable procurement laws, OSP respectfully requests its favorable review.

If you have any questions, we will do our best to answer them.

Sincerely,

A handwritten signature in black ink that reads "Jessica Patterson".

Jessica Patterson
Director – Office of State Procurement

SUMMARY SCHEDULE OF STATE AGENCY CONTRACTS
FOR ARKANSAS LEGISLATIVE COUNCIL REVIEW
Out-of-State Contracts

1. Agency: Department of Finance and Administration - Office of Arkansas Lottery **Contractor:** Learfield Sub LLC

Location: Dallas **State:** TX

Service Type: Technical and General Services (TGS)

Total Authorized: \$0.00 **Org. Term:** 07/01/2026 - 06/30/2029 **Procurement:** Sole Source

Total After Review: \$260,400.00 **Funding:** State - 100%

Total Projected: \$1,822,800.00 **MOF:** **Contract Number:** 4600057889

<u>Org/Amt:</u>	<u>Amount</u>	<u>Paid To Date</u>	<u>Objective:</u>	<u>New Exp Date</u>
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260,400.00

This marketing and sponsorship agreement is for the University of Arkansas at Fayetteville, aimed at promoting the Arkansas Scholarship Lottery brand on campus. The marketing efforts will encompass a range of activities, including event promotions, advertising at sporting events, online presence through the university's websites, and engagement across various media platforms (social, digital, traditional, etc).