

AMENDMENT SUMMARY: The proposed amendment allows liquor stores to sell clothing products that contain advertising material. This proposed Amendment is in response to Act 684 of the 2023 Regular Session of the Arkansas General Assembly.

1.33 (2) Premises Operated in Conjunction with Certain Other Businesses. No off premises retail liquor permit shall be operated as part of the profit making business of any billiard hall, pool room, drug, grocery, sporting goods, dry goods, hardware, general mercantile store, or any other business unrelated to such permit; however, the retail liquor store permittee may have tobacco products, mixers, soft drinks, consumables and edible products that complement alcoholic beverages, clothing and other promotional or marketing merchandise with logos or graphics of the permittee's business, and other items customarily associated with the retail package sale of the liquors.

**RECEIVED
AUG 6 2024
BLR**

1 State of Arkansas
2 94th General Assembly
3 Regular Session, 2023
4

As Engrossed: S3/14/23

A Bill

SENATE BILL 372

5 By: Senator Caldwell
6 By: Representative Hollowell
7

For An Act To Be Entitled

9 AN ACT REGARDING ALCOHOLIC BEVERAGES; TO AMEND THE
10 LAW RELATED TO ADDITIONAL PRODUCTS SOLD BY THE HOLDER
11 OF A LIQUOR PERMIT; AND FOR OTHER PURPOSES.
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Subtitle

15 REGARDING ALCOHOLIC BEVERAGES; AND TO
16 AMEND THE LAW RELATED TO ADDITIONAL
17 PRODUCTS SOLD BY THE HOLDER OF A LIQUOR
18 PERMIT.
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21 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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23 SECTION 1. Arkansas Code § 3-4-218(a)(2), concerning additional
24 products a permittee may have at the permitted premises, is amended to read
25 as follows:

26 (2) However, the permittee may have:

27 (A) ~~tobacco~~ Tobacco products;

28 (B) ~~mixers~~ Mixers;

29 (C) ~~soft~~ Soft drinks;

30 (D) ~~consumables~~ Consumables and edible products that
31 complement alcoholic beverages;

32 (E) Clothing and other promotional or marketing
33 merchandise with logos or graphics of the permittee's business; and
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35 (F) ~~other~~ Other items customarily associated with the
36 retail package sale of the liquors.



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/s/Caldwell

APPROVED: 4/11/23