

1. Agency: 0645 - Arkansas Department of Health/
Center for Health Advancement / Branch: Family Health/ Section: Women's Health

Grantee: Centers for Youth & Families
P O Box 251970
Little Rock, Arkansas 72225-1970

Term: 09/01/2011 to 06/30/2013
Cost: \$645,748.63
Fund Source: 100% Federal

Selection: Request for Application
Agreement #: 4600021971

Purpose: Amend. #: 1 Amount: \$327,077.37

Extend the ending date to 06/30/2013 and add \$327,077.37 for a total contract liability of \$645,748.63 to continue ADH's and Centers for Youth and Families partnership with New Futures for Youth and the Boys & Girls Club of Central Arkansas to provide Personal Responsibility Education Program (PREP) activities for foster care youth between the ages of 10-19 residing in Pulaski County.

2. Agency: 0645 - Arkansas Department of Health
Center for Health Protection / Branch: Injury Prevention and Control/ Section: Trauma

Grantee: Arkansas Childrens Hospital Finance
1 Childrens Way Slot 663
Little Rock, Arkansas 72202-3591

Term: 07/01/2012 to 06/30/2013
Cost: \$578,000.00
Fund Source: 100 % State

Selection: Unsolicited Proposal
Agreement #: 4600023598

Purpose: Amend. #: Amount: \$

Fund the Statewide Injury Prevention Program (SIPP) at Arkansas Childrens Hospital to reduce the burden of mortality and morbidity to Arkansas residents through primary prevention of injuries. Geographical service coverage area is statewide.

3. Agency: 0645 - Arkansas Department of Health
Center for Health Protection / Branch: Injury Prevention and Control/ Section: Trauma

Grantee: Arkansas Childrens Hospital Burn Center
1 Childrens Way Slot 663
Little Rock, Arkansas 72202-3591

Term: 07/01/2012 to 06/30/2013
Cost: \$250,000.00
Fund Source: 100 % State

Selection: Unsolicited Proposal
Agreement #: 4600023600

Purpose: Amend. #: Amount: \$

Provide medical training for trauma providers, to provide necessary equipment; participate in research opportunities, and to support a Adult Burn Care Coordinator. Geographical service coverage area is statewide.

ADH Discretionary Sub Grants for May 2012 Review Subcommittee of the AR Legislative Council

**4. Agency: 0645 - Arkansas Department of Health/
Center for Local Public Health / Branch: Hometown Health Support Services/
Section: Rural Health and Primary Care**

**Grantee: Clay W. Ferguson MD
P O Box 522
Nashville, Arkansas 71852**

Term: 12/01/2008 to 06/30/2013

Selection: Request for Application

Cost: \$55,000.00

Agreement #: 4600016188

Fund Source: 100% State, Rural Physician Incentive Revolving Fund

Purpose: Amend. #: 4 Amount: \$10,000.00

Extend the ending date to 06/30/2013 and add \$10,000.00 for a total contract liability of \$55,000.00 to continue the Rural Physician Incentive Revolving Fund which is an initiative created to encourage physicians to locate and to remain in the practice of primary care (family practice, general practice, pediatrics, internal medicine, or OB/GYN in an Arkansas rural community for a period of four years. Geographical service coverage area is Nashville and Dierks, Arkansas and surrounding area, Howard County.

**5. Agency: 0645 - Arkansas Department of Health
Center for Local Public Health / Branch: Hometown Health Support Services/
Section: Rural Health and Primary Care**

**Grantee: Jill Pillow dba Pillow Clinic
208 Neill Road
Helena-West Helena, Arkansas 72342**

Term: 12/01/2008 to 06/30/2013

Selection: Request for Application

Cost: \$55,000.00

Agreement #: 4600016189

Fund Source: 100% State, Rural Physician Incentive Revolving Fund

Purpose: Amend. #: 4 Amount: \$10,000.00

Extend the ending date to 06/30/2013 and add \$10,000.00 for a total contract liability of \$55,000.00 to continue the Rural Physician Incentive Revolving Fund which is an initiative created to encourage physicians to locate and to remain in the practice of primary care (family practice, general practice, pediatrics, internal medicine, or OB/GYN in an Arkansas rural community for a period of four years. Geographical service coverage area is Phillips County.

**6. Agency: 0645 - Arkansas Department of Health
Center for Local Public Health / Branch: Hometown Health Support Services/
Section: Rural Health and Primary Care**

**Grantee: Sheiron Family Practice PA
733 Roberts Drive
Monticello, AR 71655**

Term: 12/01/2008 to 06/30/2013

Selection: Request for Application

Cost: \$55,000.00

Agreement #: 4600016190

Fund Source: 100% State, Rural Physician Incentive Revolving Fund

Purpose: Amend. #: 4 Amount: \$10,000.00

Extend the ending date to 06/30/2013 and add \$10,000.00 for a total contract liability of \$55,000.00 to continue the Rural Physician Incentive Revolving Fund which is an initiative created to encourage physicians to locate and to remain in the practice of primary care (family practice, general practice, pediatrics, internal medicine, or OB/GYN in an Arkansas rural community for a period of four years. Geographical service coverage area is Drew County.

ADH Discretionary Sub Grants for May 2012 Review Subcommittee of the AR Legislative Council

7. Agency: 0645 - Arkansas Department of Health/
Center for Local Public Health / Branch: Hometown Health Support Services/
Section: Rural Health and Primary Care

Grantee: Willis Clinic PLLC
608 West Union Avenue
Osceola, Arkansas 72370

Term: 12/01/2008 to 06/30/2013

Selection: Request for Application

Cost: \$55,000.00

Agreement #: 4600016191

Fund Source: 100% State, Rural Physician Incentive Revolving Fund

Purpose:

Amend. #: 4

Amount: \$10,000.00

Extend the ending date to 06/30/2013 and add \$10,000.00 for a total contract liability of \$55,000.00 to continue the Rural Physician Incentive Revolving Fund which is an initiative created to encourage physicians to locate and to remain in the practice of primary care (family practice, general practice, pediatrics, internal medicine, or OB/GYN in an Arkansas rural community for a period of four years. Geographical service coverage area is Osceola, Arkansas and surrounding area, Mississippi County.

**Arkansas Court Appointed Special Advocates (CASA)
 FY 2013 State CASA Grants
 ACT 1032 REVIEW SUMMARY**

All local CASA programs in Arkansas recruit, train, and supervise community volunteers to advocate for the best interests of abused and neglected children in Circuit Court, Juvenile Division pursuant to A.C.A. §9-27-316(g). All programs are in compliance with state and national standards for CASA advocacy and program management. Both the National CASA Association and Arkansas CASA now require all programs to pass a rigorous quality assurance process based upon state and national standards.

State CASA grants allow local programs to pay for: salaries and related costs for program staff to recruit, supervise, and manage volunteers; necessary travel for continuing contact with children and training; providing supplies and equipment; assisting with rent, utilities, printing, audits, insurance, and membership in the National CASA Association.

Agency Contact Person Judicial District	Counties Served	Grant from the state	Percentage of budget from state	Other funding sources
CASA of the 1st Judicial District Kinah Brown, Director	Phillips	\$32,000	60%	Third year program: local grants and donors
CASA of the 2nd Judicial District Carla Borden, Director	Craighead Greene Mississippi Poinsett Clay	\$58,200	22%	Various federal grants, local fundraising, and other grants
CASA of the 2nd JD - Crittenden County Mary Beth Luibel, Director	Crittenden	\$43,950	29%	Fundraising, individual donors, and local grant
Funds for the 3rd Judicial District Lisa Johnson, Director	Sharp Lawrence Jackson Randolph	\$32,000	67%	Grants, fundraising, individual donors
CASA of Northwest Arkansas 4th & 19th East and 19th West Judicial District Crystal Vickmark, Director	Washington Benton Madison Carroll	\$82,970	17%	Various federal grants, local fundraising, and other grants
Agency	Counties	Grant	Percentage	Other

Contact Person Judicial District	Served	from the state	of budget from state	funding sources
CASA of the 5th Judicial District Genney Baker, Director	Pope Johnson Franklin	\$51,250	49%	Various federal grants, local fundraising and other grants
CASA for Children 8th North and South & 9th West Judicial Districts Danita Abernathy, Director	Miller Lafayette Little River Sevier Howard Pike Hempstead Nevada	\$58,200	28%	Various federal grants, local fundraising, and other grants
Pulaski County/Pulaski County CASA 6th Judicial District Michelle Trulsrud, Director	Pulaski Perry	\$67,100	28%	Various federal grants, local fundraising, and other grants
CASA of Clark County (part-time program) Ninth East JD Karrie Goodman, Director	Clark	\$22,000	46%	Various federal grants, local fundraising, and other grants
CASA of the 10th Judicial District Jeni Smith , Director	Drew Ashley Chicot	\$32,000	26%	Various federal grants, local fundraising, and other grants
CASA of the 11th East Judicial District – Arkansas County Sharon Sandine, Director	Arkansas	\$32,000	50%	Fundraising, local donations
Voices for Children 11th West Judicial District Kim Smith, Director	Jefferson Lincoln	\$43,950	30%	Various federal grants, local fundraising, and other grants
Sebastian County CASA 12th Judicial District Glenda Evans, Director	Sebastian	\$67,100	50%	Various federal grants, local fundraising, and other grants

Agency Contact Person Judicial District	Counties Served	Grant from the state	Percentage of budget from state	Other funding sources
CASA of the 13th North Judicial District Sandy Gilliam, Program Director	Dallas Cleveland Ouachita Calhoun	\$43,950	31%	Federal grant and local fundraisers.
CASA of the 13th South Judicial District Dhana Martin, Program Director	Columbia Union	\$43,950	33%	National grant, local grants, and fundraisers
CASA of the 14th Judicial District Melanie Ward, Director	Boone Newton Marion Baxter	\$43,950	67%	Various federal grants, local fundraising, and other grants
CASA of the Tri-Peaks; 15th Judicial District Pat Stengel, Director	Logan Conway	\$43,950	32%	Individual donors and city/ county
Funds for the 16th Judicial District Colleen McKenzie, Program Director	Fulton, Izard, Stone, Cleburne Independence	\$32,000	100%	Grants, fundraising, individual donors
CASA of the 17th Judicial District Nita Cochran, Director	White	\$58,200	36%	Local Fundraising and other grants
CASA of the 18th East Judicial District Lisa Brown, Director	Garland	\$51,250	38%	Federal and local grants, local fund raising
CASA of the 18th West Judicial District Cynthia Schoeppey, Director	Polk Montgomery	\$43,950	42%	Fundraising
CASA of the 20th Judicial District Els Strickland, Program Director	Faulkner Van Buren Searcy	\$58,200	27%	Various federal grants, local fundraising, and other grants
Crawford County CASA 21st Judicial District Celeste Lewis, Program Director	Crawford	\$32,000	46%	Various federal grants, local fundraising, and other grants

Agency Contact Person Judicial District	Counties Served	Grant from the state	Percentage of budget from state	Other funding sources
CASA of Saline County 22nd Judicial District Kerrie Orick, Director	Saline	\$32,000	50%	Various federal grants, local fundraising, and other grants
CASA of Lonoke County 23rd Judicial District Delyce Palik, Director	Lonoke	\$43,950	38%	Various federal grants, local fundraising, and other grants

1. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: ARKANSAS HUMAN DEVELOPMENT CORPORATION
300 South Spring Street, Ste. 800
Little Rock, AR 72201

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application

Cost: \$55,000.00 **Sub-grant#:** 1357

Fund Source: MSA

Target Counties: Faulkner, Lonoke, Pulaski & Saline

Purpose:

The goal is to bridge the educational gap in tobacco education so the numbers of first time smokers is considerably reduced, while the numbers of individuals looking for and/or accessing cessation services is increased. The target population will be the Hispanic/Latino population in the targeted area. AHDC will service the target population in different ways by: a) ensuring active participation of relevant coalition members in the proposed counties for maximum project impact, b) delivering learning programs using current medical and scientific consensus of the harmful effects of using tobacco and tobacco products; c) instructing the target population on the detrimental effects of exposure to secondhand smoke and existing tobacco related laws, and the benefits of tobacco-free environments.

2. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: ASIAN PACIFIC RESOURCE & CULTURAL CENTER
6420 Colonel Glenn Road
Little Rock, AR 72204

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application

Cost: \$54,000.00 **Sub-grant#:** 1353

Fund Source: MSA

Target Counties: Pulaski, Faulkner & Saline

Purpose:

Asian Pacific Resource and Cultural Center (APRCC) through its Live Well, Be Well Coalition proposes to use community oriented-education and policy development strategies in the target area within the targeted population group: Asians, African Americans and Hispanics to reduce tobacco-related mortality and morbidity rates. The coalition will work with organizations such as beauty/barber salons, and churches to implement culturally relevant interventions in the targeted population. A culturally appropriate media campaign targeting Hispanic male smokers will be designed and implemented.

3. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: CALHOUN HEIGHTS COMMUNITY OUTREACH, INC.
1216 South Fredrick
Magnolia, AR 71753

Term: 07/1/2012 to 06/30/2013 **Selection:** Request for Application

Cost: \$52,000.00 **Sub-grant#:** 1349

Fund Source: MSA

Target Counties: Hempstead, Ouachita & Miller

Purpose:

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Calhoun Heights Community Outreach Inc. is a community based nonprofit organization focused on education and changing society's norms relating to tobacco use. The program proposes to reduce the tobacco use prevalence rate in African American and Hispanic youth. Strategies that will be used to create change are community mobilization that increases the number and type of organizations and individuals involved in tobacco control advocacy. In the school component, youth will be exposed to evidence-based tobacco prevention information, resources during school events, afterschool programs, and church sponsored events. In efforts to eliminate exposure to secondhand smoke, the program will work with partners, health entities, churches, businesses, and other community organizations in setting new policies.

4. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: COALITION FOR A TOBACCO FREE ARKANSAS
1100 N. university, Suite 257
Little Rock, AR 72207

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application
Cost: \$62,000.00 **Sub-grant#:** 1344
Fund Source: MSA
Target Counties: Pulaski, Chicot, Jefferson & Desha

Purpose:

The Coalition for a Tobacco Free Arkansas (CTFA) proposes to improve the health of African-American males by reducing the health burden caused by smoking, reducing the number of African-American male smokers, and preventing non-smokers from taking up the deadly smoking habit. CTFA will work with local grassroots organizations and public health advocates to do the following: 1) decrease the number of African American smokers, primarily males, in the four county target area, by increasing their knowledge of the dangers of smoking and other tobacco use, improve their anti-tobacco attitudes toward smoking; 2) educate African-American pastors and barbers about the dangers and perils of smoking and other tobacco use in African-American community; 3) identify and monitor the amount of tobacco advertisements in African-American communities in the four county target areas; and 4) prevent African-American non-smokers, primarily males, from becoming new smokers by educating them on the dangers of smoking and tobacco use, and educating them on the tobacco industry's urban marketing tactics using workshops, PSA's and other media efforts.

5. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: EVERGREEN BAPTIST CHURCH (TOBACCO AWARENESS PROGRAM)
P. O. Box 11043
El Dorado, AR 71730

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application
Cost: \$55,700.00 **Sub-grant#:** 1351
Fund Source: MSA
Target Counties: Union, Ouachita, Bradley, Calhoun & Dallas

Purpose:

The Evergreen Baptist Church Tobacco Awareness Program (EGBCTAP) is a tobacco prevention program that will focus their efforts on health promotional campaigns to address disparities, treatment options, and cessation strategies that reduce tobacco use among youth and adults. EGBCTAP will

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strategically fulfill its goals by involving strong coalition members, dedicated grassroots partners and faith-based organizations that have vowed to continue to serve as partners to implement health programs/campaigns throughout their assigned geographical coverage areas.

6. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: FAMILY SERVICE AGENCY
628 West Broadway, Suite 201
Little Rock, AR 72114

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application
Cost: \$57,000.00 **Sub-grant#:** 1365
Fund Source: MSA
Target Counties: Statewide

Purpose:

The Family Service Agency, Inc's Arkansas Youth Leadership Initiative (YLI), is a statewide Program designed to develop youth leaders in tobacco prevention. Activities will include: 1) work with YLI youth networks, and established community partners, in order to engage targeted programs and implement a plan to change the social norms as it related to youth tobacco usage, in primarily African American and Hispanic populations that are not currently served by MISRGO and YLI; 2) work with marketing team to design, coordinate and execute a tobacco free promotional tour (tobacco free rallies, school lunchroom takeovers and community events) using special performers, and interactive components to counter market the tobacco industry's current advertising practices as it relates primarily to African American and Hispanic youth, in specified counties.

7. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: FAMILY & YOUTH ENRICHMENT NETWORK, INC.
P.O. Box 661
Helena, AR 72342

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application
Cost: \$62,998 **Sub-grant#:** 1354
Fund Source: MSA
Target Counties: Phillips, Lee, & Monroe

Purpose:

The Family & Youth Enrichment Network's (FYEN) People for Tobacco-Free Communities Coalition (PTCC) is comprised of stakeholders within the target geographic area. The core elements of FYEN's scope of work include: 1) community interventions that influence organizations, systems and networks in support of individual behavioral change that is consistent with tobacco-free norms while also helping to close the disparity gap; 2) a comprehensive media campaign that includes, TV, radio, print and outdoor billboards using a high-profile professional athlete as its' primary voice and face; 3) interventions that protect children and non-smokers from second hand smoke and those that also reduce the rate of illegal

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sales of tobacco products to minors at retail, while increasing retailers' awareness of the negative impact of tobacco advertising upon our youth.

8. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: FUTURE BUILDERS
P.O. Box 127
Little Rock, AR 72183

Term: 07/1/2012 to 6/30/2013

Selection: Request for Application

Cost: \$62,000.00

Sub-grant#: 1348

Fund Source: MSA

Target Counties: Pulaski & Jefferson

Purpose:

Future Builders will engage in a comprehensive tobacco prevention program entitled Sisters Warring Against Tobacco (SWAT). The program will target minority women in Pulaski and Jefferson counties and focus on: smoking and HIV, smoking and pregnancy and counter-marketing in the Lesbian-Gay-Bisexual-Transgender (LGBT) community. The program uses a variety of methods to accomplish program objectives that include group sessions, media campaigns and special presentations at schools and community-based organizations.

9. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: IN HIS IMAGE YOUTH DEVELOPMENT CENTER
5705 West 65th Street
Little Rock, AR 72209

Term: 07/1/2012 to 6/30/2013

Selection: Request for Application

Cost: \$58,852.00

Sub-grant#: 1362

Fund Source: MSA

Target Counties: Southwest Pulaski County

Purpose:

In His Image Youth Development Center (IHIYDC) will target the Southwest Pulaski County community in an effort to address tobacco use prevalence rates in African American and Latina youth. IHIYDC will do the following: 1) conduct surveillance of apartment buildings, and multi-level unit homes to interest building managers in adopting smoke-free policies in common areas where children are likely to be involved; 2) implement and teach the Keepin It Real Curriculum to increase youth decision-making and resistance skills; 3) conduct an *Operation Storefront* initiation that will assess and count the amount of tobacco advertising and promotional items located in an around the stores. In addition, smokers will be referred to the Quitline. IHIYDC will partner with several community organizations to assist in achieving its stated goals.

10. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: LEGACY INITIATIVES
P.O. Box 409
De Queen, AR 71832

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Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application
Cost: \$58,000.00 **Sub-grant#:** 1361

Fund Source: MSA

Target Counties: Hempstead, Howard, Little River, Miller & Sevier

Purpose:

Legacy Initiatives (LI) proposes to implement evidence-based programs to reduce or eliminate tobacco use and exposure to secondhand smoke (SHS) and educate the public on state tobacco cessation programs. All programming targets the African-American and Latino populations, primarily focusing on the males in the population. LI proposes to: 1) reduce the availability of tobacco to youth in community retailers (2) partner with strategic community partners, such as physicians, schools and faith-based initiatives in order to educate citizens on the dangers of tobacco (3) decrease exposure to secondhand smoke by implementing policy change at public and private sector locations and (4) identify established disparities regarding the enforcement and knowledge of tobacco laws and reduce disparities between minority and non-minority populations.

11. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: MADISON COUNTY HEALTH COALITION
P.O. Box 336
Huntsville, AR 72740

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application
Cost: \$47,000.00 **Sub-grant#:** 1356

Fund Source: MSA

Target Counties: Madison

Purpose:

The Madison County Health Coalition (MCHC) will implement a tobacco prevention program targeting youth in the Hispanic community. MCHC will work with community partners to train Hispanic youth to be tobacco prevention advocates and work collaboratively with them to create tobacco-free environments, reduce youth access to tobacco, promote cessation and reduce disparities. The youth will also work with the city and county governments to educate key stakeholders about the benefits of tobacco-free policies. MCHC will partner with local faith-based organizations to implement the evidence-based program, Project ALERT. Also, the coalition will work with the local health unit nurses to improve tobacco prevention education during patient visits during WIC and family planning clinics. The coalition will support the youth team through their trainings in tobacco prevention, leadership and media advocacy.

12. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: MISSISSIPPI COUNTY COALITION FOR A TOBACCO FREE ARKANSAS
P.O. Box 1481
Blytheville, AR 72315

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application

Cost: \$62,000.00

Sub-grant#: 1364

Fund Source: MSA

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Target Counties: Mississippi, Craighead, Crittenden & Poinsett

Purpose:

Mississippi County Coalition for a Tobacco-Free Arkansas' (MCCTFA) will seek to educate parent groups regarding Arkansas' Act 13 & Act 811 and Arkansas State Public Schools Smoking Policy that will limit youth and children's exposure to secondhand smoke. Youth engagement in community projects will encourage advocacy and adherence to smoke free lifestyle choices. The coalition will use the Agency for Health Research and Quality (AHRQ) guidelines to make presentations to local providers to encourage tobacco dependent patients/clients to the SOS Quitline. Assessment of the local business' knowledge of employee cessation benefits and coverage will direct promotion of worksite cessation programs and policy.

13. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: NORTHWEST ARKANSAS TOBACCO FREE COALITION
610A E. Emma, Ste. 300
Springdale, AR 72764

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application

Cost: \$55,500.00 **Sub-grant#:** 1355

Fund Source: MSA

Target Counties: Washington & Benton

Purpose:

Northwest Arkansas Tobacco Free Coalition's (NWATFC) mission is to improve the quality of life for Arkansans by mitigating the health and economic impact of tobacco usage through education, prevention, cessation and public policy. NWATFC will collaborate with Washington and Benton County Police Departments, Headstart programs, and the Community Clinic prenatal program in Springdale, Siloam Springs, and Rogers to educate about Act 13 and Act 811. In-service programs for law enforcement officers will assist in law recognition and enforcement. Also, in-service classes will be held during seat belt safety certification classes to educate hospital staff, local fire fighters, and local police staff to remind those attending to provide education to new parents about Act 13 and Act 811. NWATFC seeks to use a culturally and age appropriate marketing campaign utilizing radio and print media to counteract tobacco advertisements targeting minority youth. To promote culturally competent cessation resources, the NWATFC will offer to assist resources for a school based smoking cessation program, Project Ex, for youth emphasizing motivation, coping skills, and personal devotion to quitting tobacco.

14. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: SOUTHWEST ARKANSAS COMMUNITY DEVELOPMENT CORPORATION
P.O. Box 863
Magnolia, AR 71753

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application

Cost: \$43,000.00 **Sub-grant#:** 1359

Fund Source: MSA

Target Counties: Lafayette, Columbia & Nevada

Purpose:

Southwest Arkansas Community Development Corporation (SWACDC) and its coalition works with public schools, health entities, businesses, community organizations, and parents to implement prevention

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activities and resources in the counties of Columbia, Lafayette, Miller and Nevada. Community outreach, training, curriculum program, and education are program components that will be used to assist in accomplishing the goals of the program. Multicultural organizations will assist in policy development and eliminating disparities among population groups. Faith-based entities will address exposure to secondhand smoke issues relating to tobacco use among members. Partners and coalition members will conduct media relations targeting youth. Young adults will focus on promoting quitting using the Quitline and Fax Back Referral Program.

15. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: WE CARE OF PULASKI COUNTY
P.O. Box 208
Wrightsville, AR 72183

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application
Cost: \$53,000.00 **Sub-grant#:** 1358

Target Counties: Pulaski (Southeast)

Purpose:

We care of Pulaski County will provide tobacco prevention activities, programs and resources to Little Rock, Southeast Pulaski County and Jacksonville residents that protect the public from exposure to secondhand smoke; prevent initiation among youth and young adults utilizing in part the *Keepin it Real* multicultural tobacco prevention curriculum; promote utilization of cessation services available through the Quitline; and pursue policy initiatives that will decrease tobacco usage. We Care programs will include on-going public education campaigns to change opinions and norms about tobacco use and to support other tobacco control interventions. Also, the program will work to eliminate secondhand smoke in cars, homes, on worksite grounds and other public outdoor places.

16. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: WE LLS BAYOU YOUTH DEVELOPMENT, INC.
P.O. Box 236
Gould, AR 71643

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application
Cost: \$52,900 **Sub-grant#:** 1350

Target Counties: Desha, Lincoln, Jefferson & Drew

Purpose:

The Wells Bayou Youth Development, Inc. (WYBD) seeks to affect the minority communities in the DELTA Regions of Arkansas for the following counties: Lincoln, Jefferson and Drew. WBYD will work with community coalitions in participating counties and collaborate with faith-based organizations, local law enforcement agencies, local community centers, city halls, school districts, and other agencies in participating counties. WBYD would like to change how minority communities view tobacco usage, implement tobacco related policies, and continue to educate people about tobacco related health problems thereby encouraging members of the participating communities to become tobacco free.

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17. Agency: University of Arkansas Pine Bluff/Minority Initiative Sub-Recipient Grant Office

Grantee: WOMEN'S COUNCIL ON AFRICAN AMERICAN AFFAIRS, INC.
2416 South Chester Street
Little Rock, AR 72206

Term: 07/1/2012 to 6/30/2013 **Selection:** Request for Application

Cost: \$59,800.00 **Sub-grant#:** 1345

Target Counties: Clark, Lonoke & Faulkner

Purpose:

The Women's Council on African American Affairs (WCAA) will work collaboratively with statewide and national health care advocates to help minority and underserved persons in targeted communities with tobacco prevention and cessation education. Scheduled events will include business and community forums and presentations, marketing efforts through radio, print, video and television, signage checks of tobacco retailers, and youth and parent advocacy. Residents will be educated on laws pertaining to Clean Indoor Air, Operation Storefront, sales of tobacco products to minors, excessive signage, laws pertaining to exposing minors to environmental tobacco smoke in vehicles and homes, and the *Forty Days to Freedom* campaign. The target group will include ethnic minorities, with special emphasis on African American and Hispanic males and faith-based communities. Other disparate communities such as youth, pregnant women, college age minority students, substance abusers, and incarcerated persons and employees will also be addressed.

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1. **Agency:** Human Services Department/Division of Aging and Adult Services
- Grantee:** Experience Works, Inc.
Arlington, VA
- Term:** July 1, 2006 – June 30, 2013 **Selection:** Request for Application
- Cost:** \$12,794,682.00 **Sub-grant #:** 4600010776
- Fund Source:** Federal - 100%
- Purpose:** **Amend. #: 10** **Amend. Amt.:** \$1,586,748.00
To administer the Title V Senior Community Service Employment Program (SCSEP) in Arkansas, in conjunction with federal-direct grantees. The SCSEP enhances employment opportunities for unemployed older Americans and positions them as a solution for businesses seeking trained, qualified, and reliable employees. The program provides subsidized, service-based training for low-income persons 55 or older who are unemployed and assists them in seeking unsubsidized employment after the completion of their community-service assignments. SCSEP program serves beneficiaries statewide.
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2. **Agency:** Human Services Department/Division of Child Care and Early Childhood Education
- Grantee:** Arkansas Head Start Association
Little Rock, Arkansas
- Term:** March 1, 2011 – February 28, 2013 **Selection:** Unsolicited Proposal
- Cost:** \$250,000.00 **Sub-grant #:** 4600021096
- Fund Source:** Federal – 100%
- Purpose:** **Amend. #: 3** **Amend. Amt.:** \$125,000.00
Continued support of the state local collaborative efforts among Head Start and other early childhood education programs and professionals. Areas served: Statewide.
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3. **Agency:** Human Services Department/Division of Child Care and Early Childhood Education
- Grantee:** Zero to Three National Center for Infants, Toddlers, and Families
Washington, DC
- Term:** October 1, 2009 – June 30, 2013 **Selection:** Solicited Proposal
- Cost:** \$835,125.00 **Sub-grant #:** 4600018414
- Fund Source:** Federal – 100%
- Purpose:** **Amend. #: 5** **Amend. Amt.:** \$300,000.00
To support the Arkansas Pilot Court Team for Maltreated infants and Toddlers. Areas served: Statewide.
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DHS Grants for May Review

4. Agency: Human Services Department/Division of Developmental Disabilities Services

Grantee: Parent Advisory Council
North Little Rock, Arkansas

Term: December 17, 2010 – June 30, 2013

Selection: Unsolicited Proposal

Cost: \$37,500.00

Sub-grant #: 4600020740

Fund Source: Federal - 100%

Purpose: Continued support for Project DOCC (Delivery of Chronic Care) program. Areas served: Statewide.
Amend. #: 2 **Amend. Amt.:** \$12,500.00
