

SUPPLEMENTAL AGENDA

Suspension of the Rules Request
ALC/Review Subcommittee

Tuesday, June 16th, 2026
1:30 pm, Room A MAC

A. In-State Contract

1. Arkansas Department of Public Safety – Division of Arkansas State Police – Cranford Johnson Robinson Woods.

Note: All exhibits for this meeting are available by electronic means and are accessible on the General Assembly's website at www.arkleg.state.ar.us

Notice: Silence your cell phones. Keep your personal conversations to a minimum. Observe restrictions designating areas as *'Members and Staff Only'*.



COL. MIKE A. HAGAR
Secretary

State of Arkansas
Governor Sarah Huckabee Sanders

DEPARTMENT OF PUBLIC SAFETY

1 State Police Plaza Drive
Little Rock, Arkansas 72209
Office: (501) 618-8235

June 15, 2026

Senator Blake Johnson
Representative Frances Cavanaugh
Co-Chairs, Arkansas Legislative Council – Review Subcommittee
1 Capitol Mall
Little Rock, AR 72201

Dear Senator Johnson and Representative Cavanaugh:

The Arkansas Department of Public Safety, Division of Arkansas State Police respectfully requests a suspension of the rules of the Arkansas Legislative Council – Review Subcommittee to allow for the review of a special procurement contract associated with the advertisement contract for Cranford Johnson Robinson Woods (CJRW). This approval will allow us to continue without a break in service. We anticipate the new award to be reviewed in August.

Without approval of this special procurement, the Department will be unable to move forward with scheduled advertising campaigns critical to ongoing public safety education and awareness efforts. This special procurement will allow the Department to continue advertising campaigns through the Labor Day holiday season, a period historically significant for both public events and law enforcement visibility. Interruption of these services at this time would result in the loss of planned media placements and diminish the effectiveness of communication that are essential to the Departments mission.

Thank you for your time and consideration of this request. Please do not hesitate to contact me should you need additional information or documentation.

Sincerely,

Mike A. Hagar
Secretary

SUMMARY SCHEDULE OF STATE AGENCY CONTRACTS
FOR ARKANSAS LEGISLATIVE COUNCIL REVIEW
In-State Contracts

1. Agency: Department of Public Safety - Division of Arkansas State Police **Contractor:** CRANFORD JOHNSON ROBINSON WOODS INC

Location: LITTLE ROCK **State:** AR

Service Type: Professional Consultant Services (PCS)

Total Authorized: \$0.00 **Org. Term:** 06/22/2026 08/31/2026 **Procurement:** SP

Total After Review: \$650,000.00 **Funding:** Federal - 100% - [National Highway Traffic Safety]

Total Projected: \$650,000.00 **MOF:** **Contract Number:** 4600058226

<u>Org/Amt:</u>	<u>Amount</u>	<u>Paid To Date</u>	<u>Objective:</u>	<u>New Exp Date</u>
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650,000.00

Advertising & marketing services for the statewide Highway Safety media plan for the Arkansas State Police Highway Safety Office. The mission of ASP is to protect human life and property in the State by providing the highest quality of law enforcement services to the public, which includes promoting highway safety policies and practices that assure safety for Arkansas" motorists. Highway safety is administered through the Arkansas Highway Safety Office (HSO) and is critical to ASP"s mission. The Highway Safety Marketing Plan will include coordinating media, highway safety communications, and public education activities to influence the public to behave more safely in traffic.



Department of Shared Administrative Services
Governor Sarah Huckabee Sanders
Secretary Leslie Fiskens

OSP Justification Form Special Procurement

Complete all sections of this form and follow the steps specified in the *Special Procurement Procedures*. Email the completed form to the Office of State Procurement review mailbox at osp.review@arkansas.gov to ensure timely review.

A Special procurement may be awarded when the State Procurement Director determines that “an unusual or unique situation exists that makes the application of all requirements of competitive bidding, competitive sealed bidding, or competitive sealed proposals contrary to the public interest” Ark. Code Ann. § 19-61-510(a).

Procurement Unit Requesting the Special Procurement

Requesting Department: 0960 - Arkansas State Police

Requesting Division: Highway Safety Office Purchasing Contact: Wanda Worley

Phone Number: 501-618-8728 Email: wanda.worley@asp.arkansas.gov

General Information

Description of Service/Commodity: Advertising and Marketing Services

Vendor Name: Cranford Johnson Robinson Woods Inc CJRW

Contract Number (if available): Click here to enter text. Total Projected Cost: \$650,000.00

Start Date of Resulting Contract: 6/22/2026

Expiration Date of Resulting Contract: 8/31/2026

Identify the unusual or unique situation justifying a Special Procurement.

The current advertising and marketing contract with CJRW 4600044153 expired on 5/31/26 with no renewals available. Due with the lengthy RFP process, an award of a new contract will not occur before the current contract expires. The competitive process is now underway, Solicitation S000000525 and is expected to be complete by the end of June 2026 with approval by ALC in August 2026. Continuation of these services is necessary for grant compliance. A special procurement would prevent a disruption in services.

Identify the reason a competitive procurement is contrary to public interest.

The competitive process for this service is now underway and is expected to be completed by the end of June 2026, but will not be complete in time to prevent a disruption in services.

Identify the expected duration of the unusual or unique situation.

3 months

Explain the reason the contract duration exceeds the expected duration of the unusual or unique situation, if applicable.

N/A

Identify the reason for choosing the selected vendor.

CJRW is the current vendor and contracting with them would prevent a disruption in services.

Provide additional details as needed.

There are 3 State and National Highway Safety advertising campaigns that occur during the 3 months from the time the current contract with CJRW expires on May 31, 2026 and August 31, 2026. These campaigns are required activity in our Highway Safety Plan and Annual Grant Application. CJRW is already established with our agency as capable of providing these services without delay. A special procurement would allow a continuation of services to the end of the August 2026 to maintain grant compliance.

To Be Completed by the Office of State Procurement

Approved as submitted: An unusual or unique situation exists that makes the application of all requirements of competitive bidding, competitive sealed bidding, or competitive sealed proposals contrary to the public interest. Given the circumstances of this procurement, a Special procurement is justified under the terms submitted.

Approved with revisions: An unusual or unique situation exists that makes the application of all requirements of competitive bidding, competitive sealed bidding, or competitive sealed proposals contrary to the public interest. Given the circumstances of this procurement, a Special procurement is justified under the following revised terms:

Maximum Term Approved: Click here to enter text.

Total Projected Cost Approved: Click here to enter text.

Other: Click here to enter text.

Denied: The requestor has not submitted an acceptable rationale to justify the request and should utilize the appropriate method of procurement required by law.

Additional Comments

Click here to enter text.



Approver's Signature

6/15/2026

Date