

**ARKANSAS SENATE**  
95th General Assembly - Regular Session, 2025  
**Amendment Form**

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**Subtitle of House Bill 1071**

TO AMEND THE FRANK BROYLES PUBLICITY RIGHTS PROTECTION ACT OF 2016;  
AND TO PROVIDE PROTECTIONS FOR AN INDIVIDUAL WHOSE PHOTOGRAPH,  
VOICE, OR LIKENESS IS REPRODUCED THROUGH MEANS OF ARTIFICIAL  
INTELLIGENCE AND USED COMMERCIALY.

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**Amendment No. 1 to House Bill 1071**

Amend House Bill 1071 as originally introduced:

Immediately following SECTION 4, add an additional section to read as follows:

"SECTION 5. Arkansas Code § 4-75-1112 is amended to read as follows:  
4-75-1112. Construction.

~~(a)~~ This subchapter:

(1) Shall be liberally construed to accomplish its intent and purposes; and

(2) Does not render invalid or unenforceable a contract or license entered into before or after August 22, 2016, by an individual during his or her lifetime by which the individual transferred, assigned, or licensed all or part of the right to use his or her name, voice, signature, photograph, or likeness.

~~(b) The property rights granted by this subchapter are not considered intellectual property for purposes of 47 U.S.C. § 230."~~



The Amendment was read the first time, rules suspended and read the second time and \_\_\_\_\_  
By: Senator J. Bryant  
By: Senator R. Scott Richardson  
LJH/LJH - 02-10-2025 04:06:18  
LJH141

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Secretary